

Carbon
Accounting &
Sustainability
Reporting

**Think
outside
the
numbers**

Carbon Accounting

Carbon Accounting is the measurement of your organisation’s Greenhouse Gas (GHG) emissions, prepared under Greenhouse Gas Protocol standards.

Beyond current or future regulatory requirements, integrating Carbon Accounting into your reporting and strategy offers a range of benefits:

- Meet stakeholder expectations
- Manage green-washing risks
- Build brand value with a proven point of difference
- Comply with government tender requirements

How we can help	Description	Deliverables	Who is it for?
Carbon Accounting Readiness	Assessment of data availability and business preparedness for completing a baseline emissions assessment.	Summary report of findings and recommendations.	Nearly every organisation. A low entry point for understanding carbon accounting before taking next steps.
GHG Emissions Assessment	Emissions calculated across Scope 1, 2, and 3 in line with the GHG Protocol.	GHG Inventory Report following an assessment completed in Sumday.	Mandatory for public companies and financial institutions in most jurisdictions. Suppliers in these supply chains may need to provide this assessment. Relevant for organisations wanting to demonstrate a point of difference or compliance with tender and grant requirements.
Data & Process Improvement	Initiatives to streamline data collection, analysis, and reporting processes.	Summary report of findings and implementation.	Most organisations will initially have data gaps or low quality data. Those with limited internal resources may need help to improve this following the first assessment.
Emission Reduction Advice	Identifying opportunities and building the business case to transition to lower emissions.	Business cases to present to the Board and an emission reduction roadmap.	Organisations focused on a higher-level understanding of the financial implications of emission reduction opportunities and the forecast carbon reduction impact. Larger organisations who may be setting emission reduction targets or strong incentives to reduce emissions.
Supply Chain Engagement	Facilitate data requests to suppliers, supporting them through Sumday. Enhanced accuracy of emission assessments and training in GHG accounting and supply chain engagement to sustainability and procurement professionals.	Identify suppliers, send requests, monitor responses, and report.	Any organisation with a net zero or lower-emissions target. For large organisations already carbon accounting, this Scope 3 challenge is still a pain point, which we can support you with independent of your overall GHG accounting.
Materiality Assessment	Identifying the most relevant sustainability issues for the organisation and determining which metrics to include in the sustainability report.	Materiality matrix and recommended metrics.	Organisations aiming to align sustainability efforts with key stakeholders’ expectations and focus on impactful sustainability metrics for reporting purposes.

These services are indicative only. Our advisers tailor our services to your organisation’s unique goals, with flexible pricing to meet your needs.

Sustainability Reporting

Our sustainability solutions help organisations integrate environmental, social, and governance (ESG) principles into their operations.

From precise carbon accounting and ESG strategy development, to transparent sustainability reporting and stakeholder engagement, we can empower organisations to drive long-term value creation while demonstrating your commitment to true sustainability.

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Target Setting Support	Establish ambitious yet achievable sustainability targets aligned with organisational objectives.	Defined and measurable sustainability targets.	Organisations seeking to set clear and actionable sustainability goals to drive progress and demonstrate commitment to sustainability.
Business Case Development	Assess the financial viability and strategic rationale of sustainability initiatives, including comprehensive business cases for investment decisions.	Detailed analysis and recommendations for implementing sustainability initiatives.	Decision-makers seeking to understand the potential returns and strategic benefits of investing in sustainability initiatives, ensuring alignment with organisational objectives, and maximising impact.
Transition Plan Development	Strategic plans for transitioning to a lower-carbon economy.	Transition roadmap, including key milestones, resource allocation, and implementation strategies.	Organisations planning climate-related transitions and seeking to manage climate-related risks and opportunities.
Scenario Analysis	In-depth climate-related scenario analysis to evaluate business resilience against various climate scenarios, identifying both risks and opportunities.	Scenario analysis report with insights on potential impacts and strategic recommendations.	Organisations needing to evaluate climate resilience.
ESG Strategy Development	Tailored strategies to integrate environmental, social, and governance considerations into business operations and decision-making processes.	ESG strategy aligned with organisational goals.	Organisations aiming to enhance ESG performance, manage risks, and seize opportunities in alignment with stakeholder expectations and regulatory requirements.
Sustainability Reporting Development	Transparently communicating sustainability performance to stakeholders through comprehensive ESG reporting frameworks.	Sustainability report outlining environmental, social, and governance performance indicators.	Organisations looking to enhance transparency, credibility, and trust with stakeholders by effectively communicating their ESG performance and progress towards sustainability goals.

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Synectic have partnered with Sunday to provide the technology that supports your Carbon Accounting and Sustainability Reporting. As Sunday Partners, we can help you understand, measure and report on your carbon impact.



Our team of accountants, auditors and advisers hold broad expertise. Claire Connelly and Alyssa Mahar lead our assurance and advisory team, bringing a range of perspectives to help you integrate Carbon Accounting and ESG principles into your business strategy. Contact us today to discuss your organisation's needs.

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